

# Statement - The Infant Feeding Action Coalition (INFACT) Canada

Canada endorsed the Code in 1981. However, Canada has not implemented into law regulations that are specific to the Code and WHA resolutions. Therefore, the conclusion is that Canada has no Code laws in place. It has taken the policy position that the Code is a 'recommendation' and therefore implementation is voluntary. Where the Code and WHA resolutions are mentioned federally are found in policy statements on infant and young child nutrition recommendations. Provincially and Territorially the Code and WHA resolutions are implemented institutionally where BFHI designations are in place.

Canada's mothers and children deserve the protection of the Code and WHA resolutions from the predatory marketing practices of the baby foods and products industries. Health protection must include mandatory implementation of Code provisions with meaningful legislation that is monitored and enforced to ensure it is effective to protect the health of mothers and children.



# Breastfeeding Saves Lives.